

INDOOR DIGITAL SCOREBOARD

INDOOR SCOREBOARDS PARTNERSHIP DETAILS

1) Champion Partner

\$6,000 a year (5 - Year Commitment)

Champion Partner Unique Benefits: Only Available to Champion Partners

• Permanent Signage

- Signage around 10' x 7' Digital Scoreboard.

• Partnership Video

- Thirty second video message with sound from Champion Partner.
- Video played at Champion Partner sponsored game at each high school. (One sponsored game per season).
- Video will air during pre-game for boys and girls varsity athletic contests.

• Between Quarters/Time Out Ad:

Takes up a large portion of the board, keeping the clock, score, team fouls, bonus arrow, and period number up for officials, fans, coaches and players to view.

- Fifteen second static image.
- In rotation with other Champion Partner Sponsors.

Additional Champion Partner Benefits:

• Pre-Game Ad: Takes up majority of scoreboard.

- Fifteen second image.
- Images can be static or have motion.
- ** Please Note: No flashing animation with images. ***
- In rotation with other sponsors.

• Half-Time Ad: Takes up majority of scoreboard.

- Fifteen second image.
- Images can be static or have motion.
- ** Please Note: No flashing animation with images. ***
- In rotation with other sponsors.
- ** Please Note: Ads may not run at all games due to half-time activities. ***

• Panorama Ad: Located at the bottom of the scoreboard.

- Eight second image.
- Images can be static or have motion.
- ** Please Note: No flashing animation with images. ***
- Images in rotation with all scoreboard sponsors.

Added Bonus

Fan App

Rectangular Ad on the ScoreVision App. Available at each Partnership Level.

- Eight second image.
- Images can be static or have motion.
- ** Please Note: No flashing animation with images. ***
- Images in rotation with all scoreboard sponsors.
- Game stats and advertising live streamed for ultimate fan experience.



2) Premier Partner: \$2,500 a Year

• Panorama Ad: Located at the bottom of the scoreboard.

- Eight second image.
- Images can be static or have motion.
- ** Please Note: No flashing animation with images. ***
- Images in rotation with all scoreboard sponsors.

• Pre-Game Ad: Takes up majority of scoreboard.

- Fifteen second image.
- Images can be static or have motion.
- ** Please Note: No flashing animation with images. ***
- In rotation with other sponsors.

• Half-Time Ad: Takes up majority of scoreboard.

- Fifteen second image.
- Images can be static or have motion.
- ** Please Note: No flashing animation with images. ***
- In rotation with other sponsors.
- ** Please Note: Half-Time ads may not run at all games due to half-time activities. ***

• Fan App: Rectangular ad on the ScoreVision App.

- Eight second image.
- Images can be static or have motion.
- ** Please Note: No flashing animation with images. ***
- Images in rotation with all scoreboard sponsors.

3) Elite Partner: \$1,500 a Year

• Panorama Ad: Located at the bottom of the scoreboard.

- Eight second image.
- Images can be static or have motion.
- ** Please Note: No flashing animation with images. ***
- Images in rotation with all scoreboard sponsors.

• Fan App: Rectangular ad on the ScoreVision App.

- Eight second image.
- Images can be static or have motion.
- ** Please Note: No flashing animation with images. ***
- Images in rotation with all scoreboard sponsors.

4) Elite Partner (One School Only): \$1,000 a year

• Panorama Ad: Located at the bottom of the scoreboard.

- Eight second image.
- Images can be static or have motion.
- ** Please Note: No flashing animation with images. ***
- Images in rotation with all scoreboard sponsors.

• Fan App: Rectangular ad on the ScoreVision App.

- Eight second image.
- Images can be static or have motion.
- ** Please Note: No flashing animation with images. ***
- Images in rotation with all scoreboard sponsors.